



4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

We are pleased to offer you a range of advertising and marketing services in the framework of exhibitions organised by Iteca Caspian. Our aim is to promote your products and services. The large audience of exhibitors and visitors will be gathered under one roof where you will be able to offer your services and products during the exhibition. Sponsoring the exhibition provides an ideal opportunity to exhibit your company to a target audience of specialists, and stand out among your competitors.

As an exhibition sponsor, you will demonstrate your power and energy on the market. In addition, exhibition sponsorship provides you with the opportunity to effectively run an advertising campaign.

Your company logo will be printed on all the exhibition materials.

We would like to present you with our various sponsorship packages. We can also arrange an individual offer for you by developing a package based on your unique strategy and budget.

We will be pleased to answer all your questions.

Contact Details:

Iteca Caspian LLC

Baku, AZ 1025, Azerbaijan

Nobel ave, 15, 7th floor

AZURE Business Centre

Tel.: +99412 4041037

Fax: +99412 4041001

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Web: www.roadtraffic.iteca.az

Project Manager

Mr. Orkhan Ahmedov



4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

GENERAL SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits include:

- Acknowledgement of your company as a general sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ advert in newspapers and journals
 - ✚ VIP and standard complimentary tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on all external carriers of promotional materials of the exhibition
 - ✚ banners
 - ✚ billboards
 - ✚ posters & rollups
 - ✚ advertisements in underground, the airport, cinema theatre, business centres, hotels, etc
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ cover of the catalogue
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
 - ✚ badges of press
- The opportunity to place
 - ✚ full page advertisement inside back cover of the catalogue
 - ✚ video roller on registration desk' monitors (up to 60 sec)
 - ✚ video roller on HD monitors(up to 60 sec)
 - ✚ a billboard/banner (max 2*2) next to the registration desk
 - ✚ e-banner on the exhibition website with a link
 - ✚ announcement of the sponsor by radio at the exhibition
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ one page interview/article at daily newspaper
- Opportunity for the management of the sponsor company to participate and speak at the official press-conference of the exhibition
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the press-conference (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to distribute advertising materials by promoters (not more than 8 people) and from registration desk
- 10 invitations to the official evening reception of the exhibition

€ 20000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO TRANSPORT@ITECA.AZ



4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

GOLDEN SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a golden sponsor of the exhibition
 - Acknowledgement of the sponsor in all press-releases of the exhibition
 - Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ advertises in newspapers and journals
 - ✚ VIP and standard complimentary tickets
 - Logo on all external carriers of promotional materials of the exhibition
 - ✚ posters & rollups
 - Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 30 sec)
 - ✚ video roller on HD monitors(up to 30 sec)
 - ✚ e-banner on the exhibition website with a link
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ one page interview/article at daily newspaper
 - The opportunity to distribute advertising materials by promoters (not more than 4 people) and from registration desk
 - 6 invitations to the official evening reception of the exhibition
- ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand

€ 15000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SILVER SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a silver sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ advertises in newspapers and journals
 - ✚ VIP and standard complimentary tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on all external carriers of promotional materials of the exhibition
 - ✚ posters & rollups
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 15 sec)
 - ✚ video roller on HD monitors (up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ half page interview/article at daily newspaper
- The opportunity to distribute advertising materials by promoters (not more than 2 people) and from registration desk
- 4 invitations to the official evening reception of the exhibition

€ 15000

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

PARTNER COUNTRY APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your country as a country partner of the exhibition
 - Acknowledgement of the country partner in all press-releases of the exhibition
 - Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ adverts in newspapers and journals
 - ✚ VIP and standard complimentary tickets
 - Logo on all external carriers of promotional materials of the exhibition
 - ✚ posters & rollups
 - Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 20 sec)
 - ✚ video roller on HD monitors(up to 20 sec)
 - ✚ e-banner on the exhibition website with a link
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ half of page interview/article at daily newspaper
 - The opportunity to distribute advertising materials by promoters (not more than 2 people) and from registration desk
 - 4 invitations to the official evening reception of the exhibition
- ✚ programs of the exhibition
 - ✚ official website of the exhibition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand

€ 15000

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Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF EXHIBITION REGISTRATION APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ visitor's badges (except for VIP and press)
 - ✚ exhibition lanyards
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ a billboard/banner (max 2*2) next to the registration desk
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 60 sec)
 - ✚ video roller on HD monitors(up to 60 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ one page interview/article at daily newspaper
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the exhibition (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to distribute advertising materials from registration desk
- 4 invitations to the official evening reception of the exhibition

€ 10000

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF EXHIBITION REGISTRATION* APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ visitor's badges (except for VIP and press)
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ a billboard/banner (max 2*2) next to the registration desk
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 60 sec)
 - ✚ video roller on HD monitors(up to 60 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ one page interview/article at daily newspaper
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the exhibition (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to distribute advertising materials from registration desk
- 4 invitations to the official evening reception of the exhibition

**Lanyards are excluded at this sponsorship*

€ 7000

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF PRESS CONFERENCE* APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ badges of press
 - ✚ roll-up next to presidium of the press conference
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ a roll-up (max 2*0,8) next to the registration desk of the press-conference
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- Opportunity to place logo on the uniforms of the staff to work at the registration desk of the press-conference (to be provided by the sponsor and must reflect the logo of the exhibition)
- 3 invitations to the official evening reception of the exhibition

*not available in the presence of General Sponsor

€ 5000

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF BROCHURES APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ brochures
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ video roller on HD monitors(up to 15 sec)
- 2 invitations to the official evening reception of the exhibition

€ 4500

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF COMPLIMENTARY TICKETS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ complimentary tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ video roller on HD monitors(up to 15 sec)
- 200 complimentary invitations for the sponsor to distribute
- 2 invitations to the official evening reception of the exhibition

€ 4500

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF VIP INVITATIONS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ VIP tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ video roller on HD monitors(up to 15 sec)
- 50 VIP invitations for the sponsor to distribute
- 2 invitations to the official evening reception of the exhibition

€ 4500

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF COMPLIMENTARY
AND VIP INVITATION TICKETS
APPLICATION FORM**

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ complimentary and VIP tickets
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ video roller on HD monitors(up to 15 sec)
- 200 complimentary and 50 VIP invitations for the sponsor to distribute
- 4 invitations to the official evening reception of the exhibition

€ 7500

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF THE EXHIBITION CATALOGUE APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Inside front cover of the catalogue
 - ✚ in the bottom corner of the catalogue pages
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement inside back cover of the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 4500

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VAT will be added if applicable

Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF THE ELECTRONIC VERSION OF
CATALOGUE (CD) OF THE EXHIBITION
APPLICATION FORM**

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ on the face of the exhibition CD
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ separate sponsor's page in CD software
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 3500

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Form of Payment

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF THE CATALOGUE AND
ELECTRONIC VERSION OF CATALOGUE (CD)
OF THE EXHIBITION
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ on the face of the exhibition CD
 - ✚ cover of the catalogue
 - ✚ in the bottom corner of the catalogue pages
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ separate sponsor's page in CD software
 - ✚ full page advertisement on the inside back cover of the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 3 invitations to the official evening reception of the exhibition

€ 6500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO TRANSPORT@ITECA.AZ



4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF THE PRIME ADVERTISING SPACE APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement the outside back cover of the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 4500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF THE OFFICIAL
"DAILY NEWS" PAPER OF THE EXHIBITION
(one edition)
APPLICATION FORM**

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ cover of the "Daily News" paper of the exhibition
 - ✚ in the bottom corner of the "Daily News" paper of the exhibition
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement inside back cover of the daily newspaper
 - ✚ interview of the sponsor's representative in the daily newspaper
 - ✚ full page advertisement in the exhibition catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 7500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO TRANSPORT@ITECA.AZ



4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF THE OFFICIAL
"DAILY NEWS" PAPER OF THE EXHIBITION
(3 editions)
APPLICATION FORM**

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ cover of all editions of the "Daily News" paper of the exhibition
 - ✚ in the bottom corner of all editions of the "Daily News" paper of the exhibition
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement inside back cover of the all editions of daily newspaper
 - ✚ interview of the sponsor's representative in the daily newspaper
 - ✚ full page advertisement in the exhibition catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 12000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF THE
EXHIBITION ROUTE PLANNER
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on front cover of the exhibition route planner
 - ✚ in the bottom corner of the exhibition route planner
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ Full page advertisement in the exhibition route planner
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- 2 invitations to the official evening reception of the exhibition

€ 4500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF VIP LOUNGE APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ a rollup (2m x 0,8m) or posters at VIP Lounge
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
 - ✚ one page interview/article at daily newspaper
- Opportunity to place logo on the uniforms of the staff to work at the VIP Lounge (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to hand out advertising materials of the sponsor at the tables at VIP Lounge
- 3 invitations to the official evening reception of the exhibition

€ 5500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

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Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF PRESS & BUSINESS CENTRE APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ a rollup (2m x 0,8m) or posters at press and business centre
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- Opportunity to place logo on the uniforms of the staff to work at the press & business centre (to be provided by the sponsor and must reflect the logo of the exhibition)
- The opportunity to hand out advertising materials of the sponsor at the tables at press & business centre
- 2 invitations to the official evening reception of the exhibition

€ 3500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF OFFICIAL EVENING RECEPTION APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ invitations to the exhibition the evening reception
 - ✚ welcome banner /roll-up on the evening reception entrance
 - ✚ banner behind the stage on the evening reception venue
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on registration desk' monitors (up to 15 sec)
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- Opportunity for the management of the sponsor company to make a short welcome speech at the evening reception
- The opportunity to hand out the souvenirs to the guests of evening reception from the sponsor
- 10 invitations to the official evening reception of the exhibition

€ 10000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF THE EXHIBITION BAGS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on exhibition bags for exhibitors
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the exhibition bags
- 2 invitations to the official evening reception of the exhibition

€ 7000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF PAPER BAGS OF THE EXHIBITION APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on paper bags
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the paper bags
- 2 invitations to the official evening reception of the exhibition

€ 4500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF
FABRIC BAGS OF THE EXHIBITION
APPLICATION FORM**

COMPANY: **ADDRESS:**

NAME: **E-MAIL:**

POSITION: **TEL:**

ZIP CODE: **FAX:**

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on fabric bags
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the fabric bags
- 2 invitations to the official evening reception of the exhibition

€ 6500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF EXHIBITION SOUVENIRS
(THE RIGHT TO DISTRIBUTE THE SOUVENIR PRODUCTS
OF THE SPONSOR)
APPLICATION FORM**

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- The right to distribute the souvenir products of the sponsor with the logo of the exhibition among the participants and guests of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the exhibition bags
- 2 invitations to the official evening reception of the exhibition

€ 4500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF THE EXHIBITION PENS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on exhibition pens, distributed among visitors and exhibitors
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the exhibition bags
- 2 invitations to the official evening reception of the exhibition

€ 5000

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO TRANSPORT@ITECA.AZ



4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

SPONSORSHIP OF THE EXHIBITION NOTEBOOKS APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on exhibition notebooks, distributed among visitors and exhibitors
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the exhibition bags
- 2 invitations to the official evening reception of the exhibition

€ 5500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

**SPONSORSHIP OF THE SHUTTLE BUS
APPLICATION FORM**

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ exclusively on shuttle buses for visitors (daily service for visitors and exhibitors)
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ shuttle bus timetable for visitors and delegates
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- The opportunity to enclose promotional material into the exhibition bags
- 2 invitations to the official evening reception of the exhibition

€ 4500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

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4TH CASPIAN INTERNATIONAL ROAD INFRASTRUCTURE AND PUBLIC TRANSPORT EXHIBITION

12-14 JUNE, 2014

CARTING (or BOWLING) COMPETITION SPONSORSHIP APPLICATION FORM

COMPANY: ADDRESS:

NAME: E-MAIL:

POSITION: TEL:

ZIP CODE: FAX:

Benefits:

- Acknowledgement of your company as a sponsor of the exhibition
- Acknowledgement of the sponsor in all press-releases of the exhibition
- Logo on exhibition promotion materials
 - ✚ programs of the exhibition
 - ✚ official website of the exhibition
- Logo on the exhibition onsite materials
 - ✚ Exclusively on application forms/flyers of the competition
 - ✚ welcome banner on the entrance of the competition venue
 - ✚ banner (a roll-up) behind the stage on the competition venue
 - ✚ banner at the opening ceremony
 - ✚ banner for the exhibition press-conference
 - ✚ banner at the registration area
 - ✚ posters on the territory of the exposition
 - ✚ "Thank you" page of the catalogue
 - ✚ route planner
 - ✚ floor plans with indication of the stand
- The opportunity to place
 - ✚ a billboard/banner (max 2*2) at the competition venue
 - ✚ full page advertisement in the catalogue
 - ✚ video roller on HD monitors(up to 15 sec)
 - ✚ company's description (up to 100 words) in the catalogue with logo
- Opportunity to participate at the rewarding ceremony, award the winners the memorable presents of the sponsor and welcome all the participants of the competition
- The opportunity to hand out souvenirs (be provided by the sponsor) at the competition
- 2 invitations to the official evening reception of the exhibition

€ 4500

This price is not inclusive of VAT
VAT will be added if applicable

Form of Payment

100% of the sum must be paid within 14 days from signing of contract. The deadline for signing the contract is March 14th 2014. Sponsorship gains effect upon 100% payment of the amount. We hereby confirm our sponsorship of the **Road and Traffic 2014**. Execution and reception of this contract by ITECA CASPIAN is a final manifestation of the Signing party's commitment to effect all payments in this connection. This contract cannot be terminated by the company.

Name _____ Signature _____ Date _____

FOR RESERVATION, PLEASE

FAX THIS FORM TO: +99412 4041001 OR E-MAIL TO TRANSPORT@ITECA.AZ