

Application contract for additional advertising opportunities in the frame of Azerbaijan International Exhibitions

We are pleased to offer you a range of advertising and marketing services in the framework of exhibitions organised by ITE Group PLC and Iteca Caspian LLC. Our aim is to promote your products and services. The large audience of exhibitors and visitors will be gathered under one roof where you will be able to offer your services and products during the exhibition. Sponsoring the exhibition provides an ideal opportunity to exhibit your company to a target audience of specialists, and stand out among your competitors. As an exhibition sponsor, you will demonstrate your power and energy on the market. We will be pleased to answer all your questions.

*For reservation please fill in this form and send it by fax: +994 12 404 10 01 or by e-mail: office@iteca.az
Further information: +994 12 404 10 00*

Company:
Event Name:
Name:
Job Title:
Address:

Town/City:
Postcode: Country:
Tel:
Fax:
E-mail:



1. ADVERTISING IN THE OFFICIAL EXHIBITION CATALOGUE

The catalogue contains description of every exhibitor and classification of their products, making it an indispensable reference guide for industry professionals throughout the region. The catalogue distributes among exhibitors and visitors of the exhibitions.

I would like to book the following: (please tick all appropriate boxes)

- Description of companies in the official catalogue and on the exhibition's internet site.....€750
 - Inner page.....€900
 - Inside front cover (not available if there is a sponsor of catalogue).....€1200
 - Inside back cover (not available if there is a general sponsor).....€1200
 - Back cover (not available if there is a general sponsor).....€1600
 - Inserting a leaflet in the catalogue.....€1200
- (The price included printing of the leaflet. The circulation conforms the circulation of catalogues)*
- B&W logo inserted next to your company's description.....€50
 - Bookmark one-sided.....€1750
 - Bookmark double-sided.....€2500

The option of a special advertisement placement is available.

Additional Opportunities

- Sponsorship of catalogue.....€6500
- Sponsorship of CD catalogue.....€5000
- Sponsorship of the catalogue and electronic version of catalogue (CD) of the exhibition.....€9000
- Sponsorship of prime advertising space.....€6500

TOTAL AMOUNT: €

2. ADVERTISING IN THE EXHIBITION'S OFFICIAL NEWSPAPER

The exhibition's official newspaper contains interviews with key figures in the industry, news from the sector, information and news about exhibitors and major companies in the industry in the region. The colour, A4 newspaper is distributed amongst visitors and participants of the exhibition.

I would like to book the following: (please tick all appropriate boxes)

- Full page.....€750
- Half page.....€450
- Back cover.....€990
- Inside double page.....€1650

Additional Opportunities

- Sponsorship of official newspaper (one edition).....€6500
- Sponsorship of official newspaper (three editions).....€17000

TOTAL AMOUNT: €

3. SEMINARS/PRESENTATIONS/PRESS CONFERENCES

I would like to book the following: (please tick all appropriate boxes)

Equipped Rooms at the exhibition

22 seats capacity room. Includes: projector, screen, audio equipment

- We would like to order equipped room at **€150** for ____hrs

60 seats capacity room. Includes: projector, screen, audio equipment

- We would like to order equipped room at **€400** for ____hrs

120 seats capacity room. Includes: projector, screen, audio equipment

- €800** per half o the day

(Available time of rent: 10.00–13.30 or 14.30–18.00)

Please indicate preferable time _____

- €1200** per full day

Other Services*

- Simultaneous translations service
- Interpreters
- Refreshments

*for additional information and prices for this service please contact the organisers

TOTAL AMOUNT: €

4. DISTRIBUTION OF ADVERTISING MATERIALS AT THE EXHIBITION

I would like to book the following: (please tick all appropriate boxes)

- Distribution among the among journalists at the press–conference.....€300
 - Distribution among exhibitors and visitors during their registration from the registration desk...€1000
 - Distribution among exhibitors and their guests at VIP Lounge.....€500
 - Distribution among exhibitors and journalists at Business/Press Centre.....€500
 - Distribution among visitors from the side of promoters.....€500
- (Number of promoters should not exceed 2 persons. The price for each additional promoter is €150)*

Additional Opportunities

- Sponsorship of press–conference.....€7000
- Sponsorship of VIP– Lounge.....€7500
- Sponsorship of Business/Press Centre.....€5000

TOTAL AMOUNT: €

5. REGISTRATION DESK'S ADVERTISING OPPORTUNITIES

I would like to book the following: (please tick all appropriate boxes)

Placing commercials on monitors of all registration desk PC's

All days package.....€1000

Additional Opportunities

Sponsorship of registration desk€10000

Sponsorship of registration desk (including lanyards).....€16000

TOTAL AMOUNT: €

6. PLACING COMMERCIALS/VIDEO ON ISPOT (THE SCREEN WITH HIGH RESOLUTION)

Static advertising.....€900

(700 demonstrations. 2 screens. Duration of demonstration is 20 seconds)

Video advertising.....€1400

(550 demonstrations. 2 screens. Duration of demonstration should not exceed 30 seconds)

TOTAL AMOUNT: €

7. INTERNET ADVERTISING

I would like to book the following: (please tick all appropriate boxes)

Position and prices:

Placement of 468*60 sized banner.....€300

Placement of 120*100 sized banner.....€200

TOTAL AMOUNT: €

8. BTL ACTIVITIES AT THE EXHIBITION

Conditions and price: **to be agreed** (please contact the organisers)

9. SPONSORSHIP OPPORTUNITIES

I would like to book the following: (please tick all appropriate boxes and we will send you the detailed information)

Sponsoring the exhibition provides an ideal opportunity to exhibit your company to a target audience of specialists, and stand out among your competitors. As an exhibition sponsor, you will demonstrate your power and energy on the market. In addition, exhibition sponsorship provides you with the opportunity to effectively run an advertising campaign. Your company logo will be printed on all the exhibition materials. We would like to present you with our various sponsorship packages. We can also arrange an individual offer for you by developing a package based on your unique strategy and budget. We will be pleased to answer all your questions.

Platinum sponsorship

Gold sponsorship

Silver sponsorship

Sponsorship of brochures

Sponsorship of registration desk

Sponsorship of catalogue

Sponsorship of CD version of catalogue

Sponsorship of catalogue and CD version

Sponsorship of prime advertising space

Sponsorship of complimentary tickets

Sponsorship of VIP Tickets

Sponsorship of complimentary and VIP Tickets

Sponsorship of official newspaper

Sponsorship of VIP Lounge

- Sponsorship of gala reception
- Sponsorship of press conference
- Sponsorship of press and business centre
- Sponsorship of material bags
- Sponsorship of paper bags
- Sponsorship of the route plan
- Sponsorship of souvenirs
- Sponsorship of pens
- Sponsorship of bowling championship
- Sponsorship of carting championship
- Other (please specify):

TOTAL COST: €

We hereby confirm that the execution of this contract and its receipt by ITE or Iteca offices is deemed conclusive evidence of the Applicant's agreement to pay the full fees within 10 working days from the date of receipt of the appropriate payment documents.

Company:

Position:

Authorised Signature and stamp:

Date:/..... / 20.....

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For additional information please call: +994 12 404 10 00*

Organisers

